

Dubai, September 20, 2021



Invitation to Attend the Mobile Broadband Forum (MBBF)

Dear Industry Leader:

SAMENA Telecommunications Council is supporting the Huawei 12th Global Mobile Broadband Forum (MBBF), which will be held on October 13 and 14, 2021 in Dubai, the United Arab Emirates. The MBBF conference will be a hybrid event.

As an industry representative body for the region's private sector and as a sector-development partner to regional governments, policymakers and regulators, SAMENA Council deems MBBF 2021 in Dubai to be an important ICT industry event that will help recommence physical congregations of the ICT leadership in the region. Moreover, MBBF will demonstrate that the world is back to normal.

Building on SAMENA Council's messages over the years, especially with respect to fostering 5G and cross-sector collaboration, and building adjacent vertical ecosystems to reconnect, rebuild, and reimagine a fully-connected, intelligent world, the MBBF conference will corroborate the need to work together in new ways and will focus on maximizing the potential of 5G, including through meaningful use-cases and applications that can advance the mobile future.

It is my personal privilege to invite you to be a part of the Huawei MBBF 2021 conference and visit Dubai in the month of October to witness new splendors of Dubai, including the EXPO 2020.

Thank you for your support and acceptance of this invitation.

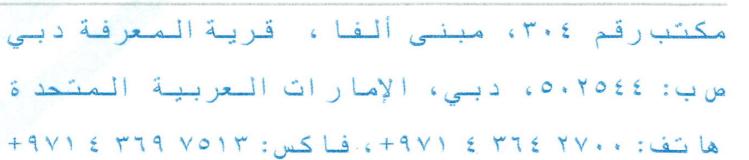
With warmest regards,

CEO & Board Member



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The 12th Global MBB Forum **5Grows Together**

October 13-14, 2021 | Dubai



Dear Sir/Madam,

We cordially invite you to the 12th Global Mobile Broadband Forum hosted by Huawei with our industry partners GSMA, GTI, and SAMENA Council, on October 13 and 14, 2021 in Dubai, the United Arab Emirates.

The Global MBB Forum is far more than just an event. From the first forum in Oslo in 2010 to this year's one in Dubai, it provides a platform for ICT leaders to come together and push the mobile industry forward and unlock the power of mobile connectivity.

The 2021 forum offers an opportunity for the mobile and adjacent vertical ecosystems to reconnect, rebuild, and reimagine a fully connected, intelligent world. With the strongest speaker line-up and innovative product launches, the mobile ecosystems are back together to explore how mobile broadband technology is shaping the future and continuing to transform people's lives and industries.

Topics currently under discussion with global partners range from maximizing the potential of 5G, including industry use cases and applications, to advancing the mobile future. This year's forum will be a hybrid physical and virtual event, heralding a new era of connectivity and collaboration for the mobile ecosystem.

Thank you for your ongoing support. I look forward to seeing you in Dubai this October!

Sincerely,



Industry Partners







