

Huawei Executive Speech – Shiyahong

Event: SAMENA Leaders Summit

Date: June 19, 2014

- Thank you ladies and gentlemen. It has been a fantastic afternoon and evening so far at the SAMENA Leaders Summit.
- I would like to first thank our hosts, SAMENA, for organizing such a high-caliber summit that has brought together exceptional minds from across the regional and global telecommunications sector. It has been a pleasure to reconnect with old friends and to meet some new faces within the industry.
- As we recognized this afternoon, this region is home to a thriving ICT landscape; one in which opportunities are only surpassed by the ambitions of government leaders as well as the companies working in the sector today.
- It has been a privilege for us at Huawei to support the rise of the broadband economy first hand in the SAMENA region. While Huawei has been in the Middle East for the last 15 years, in just the past 2-3 years many of us have seen a rapid transformation of telecommunication services.
- These changes have allowed us to meet the expectations for a better connected world; particularly an ever developing regional economy and society. In places like the Gulf for example, we already see this take hold with vibrant Smart City and Smart Government initiatives announced in countries like Saudi Arabia, Qatar and UAE—a trend that will no doubt continue in the year ahead.

- From new fiber-to-the-home connectivity to the testing of 5G technologies, we have been able to contribute a great deal in delivering customer-centric services to the population at large. Regional operators, regulators, and government ministries continue to set new milestones in this regard; revealing how broadband connectivity plays an important role in promoting regional socioeconomic development. Of course to realize this target, we need to engage in joint efforts that can benefit all our customers and partners alike.

- That focus on the customer, the end user, is in my view particularly important. Today we live in a world of connected possibilities where everything from business decisions to personal relationships are just a touch away. An entire organization's archives can be securely accessed anytime from any device. Government services and applications are being more easily synced to citizen's mobile devices. Ultra-bandwidth mobile broadband is helping to create more intelligent and connected cities that will radically improve the quality of life of citizens and businesses in the Middle East.

- Such achievements, in my view, are only possible when you focus on the true value of technology to the end user; taking that understanding to help bridge the digital divide and transform the SAMENA region to a knowledge economy.

- Of course the rise of the broadband economy would not be possible without many different stakeholders working together across the government and private sector to support a global value chain. Joint research program, cooperative training courses, and group standards development will be increasingly necessary for our industry's advancement. Today we were able to

open up that exchange of ideas even further through the SAMENA Leaders Summit.

- I know the evening is still far from over. With that said, I would just like to thank SAMENA once again, and all of you for your active contribution to today's sessions. On behalf of Huawei Middle East, I wish you all an enjoyable evening and great success in the broadband economy of tomorrow.

- Thank you.