

# CONVERGENCE TO JORDAN 2014

9th & 10th November, 2014  
Kempinski Hotel, Dead Sea, Jordan

**Engaging key stakeholders**  
and fostering Investment policies in  
the SAMENA Region



## AGENDA



## ENGAGING KEY STAKEHOLDERS AND FOSTERING INVESTMENT POLICIES IN THE SAMENA REGION

This year, SAMENA Telecommunications Council's Convergence annual conference will vindicate the Council's sensitivity to the importance of adopting and strengthening a region-wide drive to re-boost the business environment within the communications industry by attending to various aspects of the broadband business and by zooming in on factors and needs that revitalize the health and sustainability of the digital, integrated communications business.

Of particular interest to the participants and attendees of Convergence 2014 will be the validation and adaption of strategic engagement via dialogue among regulators, policy-makers, telecoms service providers, and technology partners, all being critical to and possessing significant stakes in the provisioning and availability of digital, consensus centric services that add value to every-day lives of those who enable those services and those who consume them.

### Discussion Topics:

- Convergence and Simplification of Regulations: Next-generation policies to sustain broadband-enabled economic growth
- Optimization of Taxes and Duties in Telecommunications: Re-visiting the telecom industry's tax and telecom royalty fees application scope
- Data Roaming Rates: A regional consensus to achieve quality excellence and maximize efficiency
- Spectrum Harmonization and Efficiency: Allocation of affordable cost effective spectrum to accelerate broadband service ubiquity
- SMART Cities: Socio-economic benefits for citizens through enhanced digital services availability and engagement
- Broadband Investments: role of stakeholders and maximizing returns for the benefits of the society
- Satellite Broadband: Connecting underserved areas through integration and co-operation with terrestrial networks

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9<sup>th</sup> November, 2014

### OPENNING SESSION

08:00 - 09:30	Registration & Welcome Coffee
09:30 - 09:40	<b>Welcome Note</b> Bocar A. BA, CEO - SAMENA Telecommunications Council, UAE
09:40 - 09:50	<b>Key Note Address</b> H.E. Mohammad Al Taani, Chairman of the Board of Commissioners CEO, TRC - Jordan
09:50 - 10:00	<b>Welcome Speech</b> Jean-Francois Thomas, CEO - Orange, Jordan
10:00 - 10:10	<b>Welcome Speech</b> Ahmad Al Hanandeh, CEO - Zain, Jordan
10:10 - 10:20	<b>Welcome Speech</b> Ihab Hinnawi, CEO - Umniah
10:20 - 10:30	<b>Executive Note</b> Huawei

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9<sup>th</sup> November, 2014

10:30 -11:30	<b>Panel 1</b>
	<b>Convergence and Simplification of Regulations</b> Next-generation policies to sustain broadband-enabled economic growth
11:30 -12:00	<b>Break</b>
12:00 -13:00	<b>Panel 2</b>
	<b>Optimization of Taxes and Duties in Telecommunications</b> Re-visiting the telecom industry's tax and telecom royalty fees application scope
13:00 -14:30	<b>Lunch</b>
14:30 -15:30	<b>Panel 3</b>
	<b>Data Roaming Rates</b> A regional consensus to achieve quality excellence and maximize efficiency
15:30 -16:30	<b>Panel 4</b>
	<b>Spectrum Harmonization and Efficiency</b> Allocation of affordable cost effective spectrum to accelerate broadband service ubiquity

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## AGENDA

10<sup>th</sup> November, 2014

09:30 -10:30	<b>Panel 5</b>
	<b>SMART Cities</b> Socio-economic benefits for citizens through enhanced digital services availability and engagement
10:30 -11:30	<b>Panel 6</b>
	<b>Broadband Investments</b> Role of stakeholders and maximizing returns for the benefits of the society
11:30 -12:30	<b>Break</b>
14:30 -15:30	<b>Panel 7</b>
	<b>Satellite Broadband</b> Connecting underserved areas through integration and co-operation with terrestrial networks





## Contact Us

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